Title: Rochester residents fight back in war on drugs

Type:	Segment
Subject(s):	N/A
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Short Description:	Residents of Rochester's North Clinton Avenue neighborhood are fighting to reclaim their community from drugs.
Long Description:	Residents of Rochester's North Clinton Avenue neighborhood are saying "no mas" which means "no more" in Spanish as they fight to reclaim their community. The area has become ground zero for the opioid epidemic regionally, and local officials say users often flock to the busy street to buy drugs and sometimes use vacant homes to shoot up.
Production Credits:	Helene Biandudi Hofer, Need to Know host/producer Martin Kaufman, Need to know producer, photojournalist
Rights Information	
Media Rights:	All manner and media: non-commercial only
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Term:	In perpetuity
Releases:	1
Editing Allowed?:	Yes
Digital Classroom Rights?:	Yes
Promotional Use:	Yes
Lower Thirds:	Lower thirds already in video
Sensitive Material:	N/A
Special Instructions:	N/A
File Clean of Graphics:	No
Embed Code:	http://wxxinews.org/post/watch-look-opioid-crisis-rochester