

## Title: What Makes a Great Book (Broadcast Ready with Embedded Captions)

Type:	Full Program
Subject(s):	TGAR Authors, TGAR Character, TGAR Plot, TGAR Style
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Original Broadcast/Publish Date:	08/31/2018
Runtime:	00:26:46
Short Description:	An original concept, an enticing plot, a compelling protagonist – what are the elements that make a book meaningful?
Long Description:	<p>An original concept, an enticing plot, a compelling protagonist – what are the elements that make a book meaningful? Hosted by Meredith Vieira, this program explores the pillars of great writing by showcasing local voices and how the books of their lives have touched them in profound ways. The chapters of this program include character, plot, and style, and feature content from stations across the country.</p> <p>Stations to create their own local NOLA Code in ProTrack for this program when downloaded from Wavelength.</p> <p>For JMC/Central Cast stations airing broadcast-ready version, ProTrack Media ID Number: WHAT MAKES A GREAT BOOK JH-01455106 August 31, 2018</p>
Production Credits:	<p>HOST Meredith Vieira</p> <p>DIRECTED BY Ann Benjamin</p> <p>EXECUTIVE PRODUCER Diane Masciale</p> <p>PRODUCER Sasha Schechter</p> <p>ASSOCIATE PRODUCER Ashton Brooks</p>

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WNED-TV – Buffalo, NY/Toronto, Ontario  
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WCMU Public Media – Mount Pleasant, MI  
WCMU

AETN - Conway, AR  
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Nashville Public Television – Nashville, TN  
Footage provided by Nashville Public  
Television's original production of A Word on  
Words (awordonwords.org) made possible by the  
support of Judy and Steve Turner

A Word on Words, from Nashville Public  
Television

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Mary Laura Philpott

**GUESTS**

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Billy Collins

Elizabeth Gilbert

Mohsin Hamid

**PRODUCER**

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**SPECIAL THANKS**

Nashville Jazz Workshop

The Painted Cupcake

The Parthenon, Metro Parks

Alaska Public Media, KAKM - Anchorage, AK

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**INTERVIEWER**

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**PRODUCTION MANAGER**

Valerie Kern

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