

Title: What Makes a Great Book (Localizable)

Type:	Full Program
Subject(s):	TGAR Authors, TGAR Character, TGAR Plot, TGAR Style
Project Contact:	Name: Sasha Schechter Company: WLIW Email: schechters@wliw.org
Original Broadcast/Publish Date:	08/31/2018
Runtime:	00:26:46
Short Description:	For Your Station to Localize: An original concept, an enticing plot, a compelling protagonist – what are the elements that make a book meaningful?
Long Description:	<p>An original concept, an enticing plot, a compelling protagonist – what are the elements that make a book meaningful? Hosted by Meredith Vieira, this program explores the pillars of great writing by showcasing local voices and how the books of their lives have touched them in profound ways. The chapters of this program include character, plot, and style, and feature content from stations across the country.</p> <p>This is the localizable version of this program; it is free of graphics, music, and text. Stations can easily incorporate voices from their communities with local, existing content, or by interviewing prominent local authors, librarians, book clubs, and readers of all ages.</p> <p>SPECIAL NOTE ABOUT MUSIC TRACKS: The music tracks provided with this localizable program (under Additional Assets: Audio) are restricted to the same rights outlined for the program to the right of the Main Asset preview player. The music tracks are to be used ONLY in association with this program and the derivative work your station creates (including changes to timing, raw footage, music, visual, and/or in-context promotional purposes). The tracks may not be used for any projects outside of this program and its related assets. It is understood that use of these tracks for other projects or programs would require a license from De Wolfe Music USA, Inc. For licensing, please call 212-259-0524 or email team@dewolfemusic.com.</p>
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PRODUCER

Sasha Schechter

ASSOCIATE PRODUCER

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Julie Florio

AUDIO

Joe Conlon

Julie Florio

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PRODUCTION ASSISTANTS
Massi Penate
Olivier Alerte

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OTHER PUBLIC MEDIA STATION CONTENT
BY:

WNED-TV – Buffalo, NY/Toronto, Ontario
Production of WNED-TV

WCMU Public Media – Mount Pleasant, MI
WCMU

AETN - Conway, AR
DIRECTOR OF PRODUCTION
DeWayne Wilbur

PRODUCER
Casey Sanders

DIRECTOR OF PHOTOGRAPHY
Kevin Clark

VIDEOGRAPHERS
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JT Tarpley

Arizona PBS - Phoenix, AZ
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PRODUCER
Suzanne Guery

CAMERA
Conner Borgelt
Terra Pinckley
Ryan Gill

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Ebonye Delaney

AUDIO
Kara Harris

Lisa Fresquez / Marty Manning/ Ibrahim Ali
Interviews
PRODUCER
Suzanne Guery

VIDEOGRAPHER
Curt Pair

EDITOR
Emily Giordano

Tom Papa Interview
PRODUCER
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Marta Schmitz
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DIRECTOR
Ebonye Delaney

AUDIO
Jeremy Thomas

WOSU Public Media - The Ohio State University
PRODUCER/EDITOR
Cindy Gaillard

VIDEOGRAPHER
Gary Orr

Nashville Public Television – Nashville, TN
Footage provided by Nashville Public
Television’s original production of A Word on
Words (awordonwords.org) made possible by the
support of Judy and Steve Turner

A Word on Words, from Nashville Public
Television

HOST
J.T. Ellison
Mary Laura Philpott

GUESTS
John Boyne
Billy Collins
Elizabeth Gilbert
Mohsin Hamid

PRODUCER
Linda Wei

EDITOR
Courtney Breslin

VIDEOGRAPHERS
Shawn Anfinson
Jason Code
Jim DeMarco
Paul Mojonier

SPECIAL THANKS
Nashville Jazz Workshop
The Painted Cupcake
The Parthenon, Metro Parks

Alaska Public Media, KAKM - Anchorage, AK
VIDEOGRAPHER & EDITOR
Daniel Hernandez

INTERVIEWER
Jessica Stugelmayer

PRODUCTION MANAGER
Valerie Kern

ADDITIONAL PHOTOS COURTESY:
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SPECIAL THANKS
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Jordan Lawrence
Brian Moriarty

FOR WLIW
VICE PRESIDENT & GENERAL MANAGER
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EXECUTIVE-IN-CHARGE
John Servidio

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Term:	3 years
Releases:	4
Editing Allowed?:	Yes
Digital Classroom Rights?:	Yes
Promotional Use:	Yes
Lower Thirds:	<p>[01:00:46:11 - 01:00:50:08] NICOLE B. WALLACK Director, Undergraduate Writing Program Columbia University</p> <p>[01:00:54:20 – 01:00:59:05] GLORY EDIM Founder & Author, Well-Read Black Girl</p> <p>[01:01:05:14 – 01:01:09:20] WNED-TV – Buffalo NY/Toronto Ontario FEATHERS SCOTT Author</p> <p>[01:01:17:05 – 01:01:21:22] YAHDON ISRAEL Writer, Creator of Literaryswag</p> <p>[01:01:23:19 - 01:01:28:08] BENJAMIN COHEN Writing Professor</p> <p>[01:01:36:21 – 01:01:40:27] WNED-TV – Buffalo NY/Toronto Ontario TERESA VINCENT Former Trustee Buffalo & Erie County Public Library</p> <p>[01:01:47:00 – 01:01:51:19] DIANA PEREZ-RODRIGUEZ Book Fan</p> <p>[01:01:59:07 - 01:02:03:28] PAMELA PAUL Editor, The New York Times Book Review</p> <p>[01:02:20:23 – 01:02:25:12] AETN – Conway AR MONICA CLARK-ROBINSON Author, Let the Children March</p> <p>FRANK MORRISON Illustrator, Let the Children March</p>

[01:02:42:06 – 01:02:47:02]
KELLY McMASTERS
Co-Editor, This Is the Place:
Women Writing About Home

[01:03:06:28 – 01:03:11:04]
WOSU Public Media – Columbus OH
SHYENNE HARRIS
Book Fan

[01:03:30:09 – 01:03:34:01]
SHARON MARCUS
Professor, Columbia University

[01:03:30:09 – 01:04:13:08]
Nashville Public Television
BILLY COLLINS
Former Poet Laureate

[01:04:41:06 – 01:04:46:02]
MELISSA SWEET
Author, Some Writer! The Story of E.B. White

[01:04:55:00 – 01:04:59:26]
Nashville Public Television
MOHSIN HAMID
Author, Exit West;
The Reluctant Fundamentalist

[01:05:35:19 – 01:05:40:15]
EMMA STRAUB
Author, Modern Lovers

[01:06:15:20 – 01:06:18:28]
AETN – Conway AR
DOROTHY MARCIC
Author, With One Shot:
Family Murder & a Search for Justice

[01:06:43:28 – 01:06:47:03]
EMILY LAZIO
Former Librarian
New York Public Library

[01:07:51:08 – 01:07:56:00]
CAITLIN CROMLEY
Book Fan

[01:07:59:11 – 01:08:04:05]

ALEX KOZA

Book Fan

[01:08:16:11 – 01:08:20:28]

WOSU Public Media – Columbus OH

NATALIE STONE

Teacher

[01:08:34:21 – 01:08:39:15]

DEBORAH YAFFE

Author, Among the Janeites

[01:09:30:13 – 01:09:35:02]

PAMELA PAUL

Editor, The New York Times Book Review

[01:09:51:11 – 01:09:56:00]

BATISE BRAXTON

Book Fan

[01:10:08:01 – 01:10:12:20]

DIANA PEREZ-RODRIGUEZ

Book Fan

[01:10:35:05 – 01:10:39:24]

HIRSH SAWHNEY

Author, South Haven

[01:10:49:27 – 01:10:54:12]

GLORY EDIM

Founder & Author, Well-Read Black Girl

[01:11:04:10 – 01:11:08:27]

Nashville Public Television

ELIZABETH GILBERT

Author, Big Magic; Eat, Pray, Love

[01:11:13:09 – 01:11:17:08]

Nashville Public Television

MARY LAURA PHILPOTT

Host, A Word on Words

[01:11:51:18 – 01:11:56:05]

Nashville Public Television

JOHN BOYNE

Author, The Heart's Invisible Furies;
The Boy In the Striped Pajamas

[01:12:18:20 – 01:12:23:03]

SARAH SIEGEL
Program Coordinator
Rockville Centre Public Library, NY

[01:13:03:16 – 01:13:07:29]
Arizona PBS
LAURIE ROBERTS
Author

[01:13:20:24 – 01:13:25:07]
JAMI MABB
Book Fan

[01:13:32:20 – 01:13:35:26]
DIANA GABALDON
Author, Outlander Series

[01:14:09:08 – 01:14:13:29]
EMILY LAZIO
Former Librarian
New York Public Library

[01:14:25:15 – 01:14:30:08]
FRANNIE STROBER CASSANO
Genre Fiction Librarian
North Bellmore Library, NY

[01:14:55:16 – 01:15:00:14]
EMMA STRAUB
Author, Modern Lovers

[01:15:02:29 – 01:15:04:05]
BOOK COVER: The Stand, Stephen King

[01:15:08:25 – 01:15:13:21]
ANUP DESAI
Geography Teacher

[01:15:23:09 – 01:15:28:05]
Arizona PBS
IBRAHIM ALI
Law Student

[01:16:10:04 – 01:16:15:00]
AETN – Conway AR
IJEOMA OLUO
Author

[01:16:16:20 – 01:16:17:28]
AETN – Conway AR

DR. CHERISSE JONES-BRANCH
Professor of History, Arkansas State University

[01:16:31:29 – 01:16:36:22]
SHARON MARCUS
Professor, Columbia University

[01:16:54:02 – 01:16:58:25]
WCMU Public Media – Mount Pleasant MI
JERRY SURA
Curious Reader

[01:17:08:05 - 01:17:12:24]
NICOLE B. WALLACK
Director, Undergraduate Writing Program
Columbia University

[01:17:31:08 – 01:17:35:12]
Nashville Public Television
MARY LAURA PHILPOTT
Host, A Word on Words

[01:17:35:22 – 01:17:40:09]
Nashville Public Television
JOHN BOYNE
Author, The Heart's Invisible Furies;
The Boy In the Striped Pajamas

[01:17:55:16 - 01:18:00:07]
BENJAMIN COHEN
Writing Professor

[01:18:06:17 - 01:18:09:20]
Arizona PBS
HANIF ABDURRAQIB
Author

[01:19:06:20 – 01:19:11:16]
MELISSA SWEET
Author, Some Writer! The Story of E.B. White

[01:19:31:16 – 01:19:36:12]
AETN – Conway AR
MARTIN PHILIP
Author, Breaking Bread:
A Baker's Journey Home in 75 Recipes

[01:19:57:00 – 01:20:01:15]
GLORY EDIM
Founder & Author, Well-Read Black Girl

[01:21:12:11 - 01:21:17:00]
PAMELA PAUL
Editor, The New York Times Book Review

[01:21:32:22 – 01:21:37:09]
YAHDON ISRAEL
Writer, Creator of Literaryswag

[01:22:11:16 – 01:22:16:02]
Arizona PBS
IBRAHIM ALI
Law Student

[01:22:16:03 – 01:22:19:11]
Arizona PBS
TOM PAPA
Author

[01:22:19:18 – 01:22:23:16]
Alaska Public Media
KIKKAN RANDALL
US Olympic Gold Medalist

[01:22:44:14 – 01:22:46:19]
Nashville Public Television
MARY LAURA PHILPOTT
Host, A Word on Words

[01:22:50:25 – 01:22:53:09]
Nashville Public Television
ELIZABETH GILBERT
Author, Big Magic; Eat, Pray, Love

[01:23:02:13 – 01:23:06:07]
JAMI MABB
Book Fan

[01:23:17:25 – 01:23:21:27]
WCMU Public Media – Mount Pleasant MI
BETSY VANDEUSEN
Associate Professor, Central Michigan University

[01:23:30:02 – 01:23:34:19]
KAYA MANOLT
Book Fan

[01:23:39:22 – 01:23:44:09]
Arizona PBS
LISA FRESQUEZ

	<p>Credentials Evaluator</p> <p>[01:23:56:14 – 01:24:01:03] ANJINETTE HUDSON Book Fan</p> <p>[01:24:05:13 – 01:24:10:00] Arizona PBS MARTY MANNING Radio Personality</p> <p>[01:24:13:00 – 01:24:17:17] WCMU Public Media - Mount Pleasant MI COLLEEN GERACE Reader & Educator</p> <p>[01:24:42:19 – 01:24:47:08] BATISE BRAXTON Book Fan</p> <p>[01:24:50:12 – 01:24:55:01] MONIQUE WALKER Book Fan</p> <p>[01:24:58:11 – 01:25:03:04] EMILY LAZIO Former Librarian New York Public Library</p> <p>[01:25:16:10 – 01:25:20:23] SARAH SIEGEL Program Coordinator Rockville Centre Public Library, NY</p>
Sensitive Material:	N/A
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