

## Title: What Makes a Great Book (Localizable)

Type:	Full Program
Subject(s):	TGAR Authors, TGAR Character, TGAR Plot, TGAR Style
Project Contact:	Name: Sasha Schechter Company: WLIW Email: <a href="mailto:schechters@wliw.org">schechters@wliw.org</a>
Original Broadcast/Publish Date:	08/31/2018
Runtime:	00:26:46
Short Description:	For Your Station to Localize: An original concept, an enticing plot, a compelling protagonist – what are the elements that make a book meaningful?
Long Description:	<p>An original concept, an enticing plot, a compelling protagonist – what are the elements that make a book meaningful? Hosted by Meredith Vieira, this program explores the pillars of great writing by showcasing local voices and how the books of their lives have touched them in profound ways. The chapters of this program include character, plot, and style, and feature content from stations across the country.</p> <p>This is the localizable version of this program; it is free of graphics, music, and text. Stations can easily incorporate voices from their communities with local, existing content, or by interviewing prominent local authors, librarians, book clubs, and readers of all ages.</p> <p><b>SPECIAL NOTE ABOUT MUSIC TRACKS:</b> The music tracks provided with this localizable program (under Additional Assets: Audio) are restricted to the same rights outlined for the program to the right of the Main Asset preview player. The music tracks are to be used ONLY in association with this program and the derivative work your station creates (including changes to timing, raw footage, music, visual, and/or in-context promotional purposes). The tracks may not be used for any projects outside of this program and its related assets. It is understood that use of these tracks for other projects or programs would require a license from De Wolfe Music USA, Inc. For licensing, please call 212-259-0524 or email <a href="mailto:team@dewolfemusic.com">team@dewolfemusic.com</a>.</p>
Production Credits:	HOST Meredith Vieira

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Ann Benjamin

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**EDITOR**

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**CAMERA**

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Julie Florio

**AUDIO**

Joe Conlon

Julie Florio

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Rikheil Patel

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Roxanne Manzano

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OFFICER  
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LOS ANGELES CREW  
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AUDIO  
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HAIR/ MAKE-UP  
Kristina Goldberg

PRODUCTION ASSISTANTS  
Massi Penate  
Olivier Alerte

BUDGET CONTROLLER  
Remi Litvin

OTHER PUBLIC MEDIA STATION CONTENT  
BY:

WNED-TV – Buffalo, NY/Toronto, Ontario  
Production of WNED-TV

WCMU Public Media – Mount Pleasant, MI  
WCMU

AETN - Conway, AR  
DIRECTOR OF PRODUCTION  
DeWayne Wilbur

PRODUCER  
Casey Sanders

DIRECTOR OF PHOTOGRAPHY  
Kevin Clark

VIDEOGRAPHERS  
Eric White  
JT Tarpley

Arizona PBS - Phoenix, AZ  
Hanif Abdurraqib Interview  
PRODUCER  
Suzanne Guery

CAMERA  
Conner Borgelt  
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Ryan Gill

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Ebonye Delaney

AUDIO  
Kara Harris

Lisa Fresquez / Marty Manning/ Ibrahim Ali  
Interviews  
PRODUCER  
Suzanne Guery

VIDEOGRAPHER  
Curt Pair

EDITOR  
Emily Giordano

Tom Papa Interview  
PRODUCER  
Suzanne Guery

CAMERA  
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DIRECTOR  
Ebonye Delaney

AUDIO  
Jeremy Thomas

WOSU Public Media - The Ohio State University  
PRODUCER/EDITOR  
Cindy Gaillard

VIDEOGRAPHER  
Gary Orr

Nashville Public Television – Nashville, TN  
Footage provided by Nashville Public  
Television’s original production of A Word on  
Words ([awordonwords.org](http://awordonwords.org)) made possible by the  
support of Judy and Steve Turner

A Word on Words, from Nashville Public  
Television

HOST  
J.T. Ellison  
Mary Laura Philpott

GUESTS  
John Boyne  
Billy Collins  
Elizabeth Gilbert  
Mohsin Hamid

PRODUCER  
Linda Wei

EDITOR  
Courtney Breslin

VIDEOGRAPHERS  
Shawn Anfinson  
Jason Code  
Jim DeMarco  
Paul Mojonier

SPECIAL THANKS  
Nashville Jazz Workshop  
The Painted Cupcake  
The Parthenon, Metro Parks

Alaska Public Media, KAKM - Anchorage, AK  
VIDEOGRAPHER & EDITOR

Daniel Hernandez

INTERVIEWER

Jessica Stugelmayer

PRODUCTION MANAGER

Valerie Kern

ADDITIONAL PHOTOS COURTESY:

Library of Congress

SPECIAL THANKS

Christopher Loren Ewers

Alex Hadjiloukas

Richard M. Buonagurio

Andy Marva

ICM PARTNERS

Michael Glantz

Mimi Daluga

DKC

Stephanie Hirlemann

Jordan Lawrence

Brian Moriarty

FOR WLIW

VICE PRESIDENT & GENERAL MANAGER

Diane Masciale

EXECUTIVE-IN-CHARGE

John Servidio

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United States (including territories and  
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territory):	
Term:	3 years
Releases:	4
Editing Allowed?:	Yes
Digital Classroom Rights?:	Yes
Promotional Use:	Yes
Lower Thirds:	<p>[01:00:46:11 - 01:00:50:08]  NICOLE B. WALLACK  Director, Undergraduate Writing Program  Columbia University</p> <p>[01:00:54:20 – 01:00:59:05]  GLORY EDIM  Founder &amp; Author, Well-Read Black Girl</p> <p>[01:01:05:14 – 01:01:09:20]  WNED-TV – Buffalo NY/Toronto Ontario  FEATHERS SCOTT  Author</p> <p>[01:01:17:05 – 01:01:21:22]  YAHDON ISRAEL  Writer, Creator of Literaryswag</p> <p>[01:01:23:19 - 01:01:28:08]  BENJAMIN COHEN  Writing Professor</p> <p>[01:01:36:21 – 01:01:40:27]  WNED-TV – Buffalo NY/Toronto Ontario  TERESA VINCENT  Former Trustee  Buffalo &amp; Erie County Public Library</p> <p>[01:01:47:00 – 01:01:51:19]  DIANA PEREZ-RODRIGUEZ  Book Fan</p> <p>[01:01:59:07 - 01:02:03:28]  PAMELA PAUL  Editor, The New York Times Book Review</p> <p>[01:02:20:23 – 01:02:25:12]  AETN – Conway AR  MONICA CLARK-ROBINSON  Author, Let the Children March</p> <p>FRANK MORRISON  Illustrator, Let the Children March</p>



[01:02:42:06 – 01:02:47:02]  
KELLY McMASTERS  
Co-Editor, This Is the Place:  
Women Writing About Home

[01:03:06:28 – 01:03:11:04]  
WOSU Public Media – Columbus OH  
SHYENNE HARRIS  
Book Fan

[01:03:30:09 – 01:03:34:01]  
SHARON MARCUS  
Professor, Columbia University

[01:03:30:09 – 01:04:13:08]  
Nashville Public Television  
BILLY COLLINS  
Former Poet Laureate

[01:04:41:06 – 01:04:46:02]  
MELISSA SWEET  
Author, Some Writer! The Story of E.B. White

[01:04:55:00 – 01:04:59:26]  
Nashville Public Television  
MOHSIN HAMID  
Author, Exit West;  
The Reluctant Fundamentalist

[01:05:35:19 – 01:05:40:15]  
EMMA STRAUB  
Author, Modern Lovers

[01:06:15:20 – 01:06:18:28]  
AETN – Conway AR  
DOROTHY MARCIC  
Author, With One Shot:  
Family Murder & a Search for Justice

[01:06:43:28 – 01:06:47:03]  
EMILY LAZIO  
Former Librarian  
New York Public Library

[01:07:51:08 – 01:07:56:00]  
CAITLIN CROMLEY  
Book Fan

[01:07:59:11 – 01:08:04:05]

ALEX KOZA

Book Fan

[01:08:16:11 – 01:08:20:28]

WOSU Public Media – Columbus OH

NATALIE STONE

Teacher

[01:08:34:21 – 01:08:39:15]

DEBORAH YAFFE

Author, Among the Janeites

[01:09:30:13 – 01:09:35:02]

PAMELA PAUL

Editor, The New York Times Book Review

[01:09:51:11 – 01:09:56:00]

BATISE BRAXTON

Book Fan

[01:10:08:01 – 01:10:12:20]

DIANA PEREZ-RODRIGUEZ

Book Fan

[01:10:35:05 – 01:10:39:24]

HIRSH SAWHNEY

Author, South Haven

[01:10:49:27 – 01:10:54:12]

GLORY EDIM

Founder & Author, Well-Read Black Girl

[01:11:04:10 – 01:11:08:27]

Nashville Public Television

ELIZABETH GILBERT

Author, Big Magic; Eat, Pray, Love

[01:11:13:09 – 01:11:17:08]

Nashville Public Television

MARY LAURA PHILPOTT

Host, A Word on Words

[01:11:51:18 – 01:11:56:05]

Nashville Public Television

JOHN BOYNE

Author, The Heart's Invisible Furies;

The Boy In the Striped Pajamas

[01:12:18:20 – 01:12:23:03]

SARAH SIEGEL  
Program Coordinator  
Rockville Centre Public Library, NY

[01:13:03:16 – 01:13:07:29]  
Arizona PBS  
LAURIE ROBERTS  
Author

[01:13:20:24 – 01:13:25:07]  
JAMI MABB  
Book Fan

[01:13:32:20 – 01:13:35:26]  
DIANA GABALDON  
Author, Outlander Series

[01:14:09:08 – 01:14:13:29]  
EMILY LAZIO  
Former Librarian  
New York Public Library

[01:14:25:15 – 01:14:30:08]  
FRANNIE STROBER CASSANO  
Genre Fiction Librarian  
North Bellmore Library, NY

[01:14:55:16 – 01:15:00:14]  
EMMA STRAUB  
Author, Modern Lovers

[01:15:02:29 – 01:15:04:05]  
BOOK COVER: The Stand, Stephen King

[01:15:08:25 – 01:15:13:21]  
ANUP DESAI  
Geography Teacher

[01:15:23:09 – 01:15:28:05]  
Arizona PBS  
IBRAHIM ALI  
Law Student

[01:16:10:04 – 01:16:15:00]  
AETN – Conway AR  
IJEOMA OLUO  
Author

[01:16:16:20 – 01:16:17:28]  
AETN – Conway AR

DR. CHERISSE JONES-BRANCH  
Professor of History, Arkansas State University

[01:16:31:29 – 01:16:36:22]  
SHARON MARCUS  
Professor, Columbia University

[01:16:54:02 – 01:16:58:25]  
WCMU Public Media – Mount Pleasant MI  
JERRY SURA  
Curious Reader

[01:17:08:05 - 01:17:12:24]  
NICOLE B. WALLACK  
Director, Undergraduate Writing Program  
Columbia University

[01:17:31:08 – 01:17:35:12]  
Nashville Public Television  
MARY LAURA PHILPOTT  
Host, A Word on Words

[01:17:35:22 – 01:17:40:09]  
Nashville Public Television  
JOHN BOYNE  
Author, The Heart's Invisible Furies;  
The Boy In the Striped Pajamas

[01:17:55:16 - 01:18:00:07]  
BENJAMIN COHEN  
Writing Professor

[01:18:06:17 - 01:18:09:20]  
Arizona PBS  
HANIF ABDURRAQIB  
Author

[01:19:06:20 – 01:19:11:16]  
MELISSA SWEET  
Author, Some Writer! The Story of E.B. White

[01:19:31:16 – 01:19:36:12]  
AETN – Conway AR  
MARTIN PHILIP  
Author, Breaking Bread:  
A Baker's Journey Home in 75 Recipes

[01:19:57:00 – 01:20:01:15]  
GLORY EDIM  
Founder & Author, Well-Read Black Girl

[01:21:12:11 - 01:21:17:00]  
PAMELA PAUL  
Editor, The New York Times Book Review

[01:21:32:22 – 01:21:37:09]  
YAHDON ISRAEL  
Writer, Creator of Literaryswag

[01:22:11:16 – 01:22:16:02]  
Arizona PBS  
IBRAHIM ALI  
Law Student

[01:22:16:03 – 01:22:19:11]  
Arizona PBS  
TOM PAPA  
Author

[01:22:19:18 – 01:22:23:16]  
Alaska Public Media  
KIKKAN RANDALL  
US Olympic Gold Medalist

[01:22:44:14 – 01:22:46:19]  
Nashville Public Television  
MARY LAURA PHILPOTT  
Host, A Word on Words

[01:22:50:25 – 01:22:53:09]  
Nashville Public Television  
ELIZABETH GILBERT  
Author, Big Magic; Eat, Pray, Love

[01:23:02:13 – 01:23:06:07]  
JAMI MABB  
Book Fan

[01:23:17:25 – 01:23:21:27]  
WCMU Public Media – Mount Pleasant MI  
BETSY VANDEUSEN  
Associate Professor, Central Michigan University

[01:23:30:02 – 01:23:34:19]  
KAYA MANOLT  
Book Fan

[01:23:39:22 – 01:23:44:09]  
Arizona PBS  
LISA FRESQUEZ

	<p>Credentials Evaluator</p> <p>[01:23:56:14 – 01:24:01:03]  ANJINETTE HUDSON  Book Fan</p> <p>[01:24:05:13 – 01:24:10:00]  Arizona PBS  MARTY MANNING  Radio Personality</p> <p>[01:24:13:00 – 01:24:17:17]  WCMU Public Media - Mount Pleasant MI  COLLEEN GERACE  Reader &amp; Educator</p> <p>[01:24:42:19 – 01:24:47:08]  BATISE BRAXTON  Book Fan</p> <p>[01:24:50:12 – 01:24:55:01]  MONIQUE WALKER  Book Fan</p> <p>[01:24:58:11 – 01:25:03:04]  EMILY LAZIO  Former Librarian  New York Public Library</p> <p>[01:25:16:10 – 01:25:20:23]  SARAH SIEGEL  Program Coordinator  Rockville Centre Public Library, NY</p>
Sensitive Material:	N/A
Special Instructions:	<p>This is the localizable version of this program. If your station would like to air the program without making edits to the content, please see the Broadcast-Ready version, also on Wavelength. Mandatory Credit on all versions: What Makes a Great Book, the companion documentary to THE GREAT AMERICAN READ, is/was made possible in part by The Corporation for Public Broadcasting, a grant from Anne Ray Foundation, and by contributions to your PBS station from Viewers like you. Thank you</p>
File Clean of Graphics:	Yes
Embed Code:	N/A